

Inland Empire CERF Planning Meeting

April 22, 2022

Chat Notes

- 12:59:13 From Jackie Melendez : Welcome and Thank You for being here! Please enter your name and organization in the chat.
- 12:59:36 From Jackie Melendez : Agenda:
<http://inlandgrowth.com/wp-content/uploads/2022/04/CERF-Planning-Meeting-Agenda-4-22-22-FINAL.pdf>
- 12:59:54 From Jackie Melendez : Slides:
<http://inlandgrowth.com/wp-content/uploads/2022/04/IEGO-CERF-Planning-Session-Powerpoint-4-22-22.pdf>
- 13:02:51 From Jackie Melendez : <http://inlandgrowth.com/regional-collaboration/>
- 13:02:51 From Conrad Shayo : Conrad Shayo, CSUSB-- Information and Decision Sciences Department
- 13:02:55 From Pamela Deans : Pamela Deans, Executive Director, Microenterprise Collaborative of Inland So, Cal.
- 13:02:57 From Mike Stull : Mike Stull, director - Inland Empire Center for Entrepreneurship & School of Entrepreneurship at CSU San Bernardino
- 13:03:45 From Jay Varzandeh : Hello everyone, This is Jay Varzandeh Professor of logistic and supply Chain Management and chair of the IDS department at CSUSB
- 13:03:50 From Alison Schmitt : Hi everyone - Alison Schmitt, Associate Director, Jobs for the Future
- 13:04:09 From Leslie Trainor : Happy Friday! Leslie Trainor, Deputy Director, Riverside County Workforce Development.
- 13:04:09 From Josaline Cuesta : Good Afternoon! Josaline Cuesta, Small Business Majority
- 13:04:21 From Renay S. Mehta - Chino Valley Chamber : Hello! Renay from the Chino Valley Chamber of Commerce
- 13:04:34 From ELAINE AHUMADA : Elaine Ahumada - CA Baptist Univ. Dir. of Public Admin Doctoral program.
- 13:04:35 From Christopher Earl : Chris Earl, Acting Deputy Director & SoCal Regional Advisor, Office of the Small Business Advocate, Governor's Office of Business & Economic Development
- 13:04:51 From Taylor Varner : Taylor Libolt Varner, Planning and Acquisitions Project Manager, National Community Renaissance (CORE)
- 13:04:52 From Marek Gootman : Marek Gootman, Brookings Institution
- 13:04:57 From Kara Crohn : Kara Crohn, Director of Research, Center for Sustainable Energy (solar, storage, EV, EV infrastructure, equity-based programs, etc.)

- 13:05:29 From Michelle Decker : Michelle Decker, Pres and CEO, Inland Empire Community Foundation
- 13:05:40 From Beverly A Scott : Bev Scott, Iyai+ - Introducing Youth to American Infrastructure. Pleased to be joined by Susan Ortiz, an Iyai+ Intern (SBVC student) - and she is specifically supporting us on this critical regional initiative. Bev
- 13:06:31 From Karen Suarez : Greetings everyone, happy FriYAY! Karen Suarez, Director Uplift San Bernardino at the Making Hope Happen Foundation, and Co-Chair IEGO
- 13:06:52 From Casey Dailey : Casey Dailey, Director of Energy & Environmental Programs, Western Riverside Council of Governments
- 13:07:01 From Michelle Decker : Welcome Susan! Glad to have student voice here! Thank you, Bev Scott!
- 13:07:25 From Tony Coulson : Tony Coulson, Cybersecurity Center, Cal State San Bernardino
- 13:08:30 From Scott Brovsky_UCR : Scott Brovsky, Director UCR EPIC SBDC, UC Riverside
- 13:08:42 From Karla Lopez del Rio : The county is hiring! Would love to have our residents join us!
- 13:08:49 From Connie Stopher : Connie Stopher-EDC-Southern California
- 13:12:39 From Alison Schmitt : Here is a link to the guidelines:
http://inlandgrowth.com/wp-content/uploads/2022/04/20220419-CERF_Planning_Phase_Draft_Guidelines_Public_Input.pdf
- 13:18:15 From Jackie Melendez : We want to know about your projects. Please use this form to elevate your projects.
https://docs.google.com/forms/d/e/1FAIpQLSei4WyjyCUSOPMjdOjIHluabOprBilg53wBUSMKj-RtTmaEgQ/viewform?usp=sf_link
- 13:19:34 From Jackie Melendez : CA State CERF IE Meeting -
<https://governorca.zoom.us/join/zoom/register/tZMuceyrrDouG9U0n8NPzBdU2udhjJPSzcib>
- 13:19:51 From Jackie Melendez : OPR Southern CA Meeting
 Southern California Guidelines Workshop
 Thursday, May 5 | 2:00 p.m.-4:00 p.m.
 CERF Regions: LA County, Orange County, Inland Empire, Southern
- 13:20:05 From Michelle Decker : Beautiful work, Alex! Building for economic power.
- 13:24:37 From Pamela Deans : Thank you for sharing about the great work Alex!
- 13:25:42 From Beverly A Scott : Really glad to join, listen, learn and support. Always actively involve our youth/young professionals in the work -- "community builders" -- smiles.
- 13:28:50 From Alex Avila : The BBC connects with all sectors to support with retention, community training, economic empowerment. small business, academic recruitment, and civic engagement to name a few. Alex Avila
- 13:29:52 From Michelle Decker : gonna need to look at data together
- 13:32:56 From Scott Brovsky_UCR : Idea from a Climate tech startup that I mentor:
 SolarFlux - install their patented solar heating product to supplement or replace natural gas for food and beverage manufacturers. Please let me know if any of our IE businesses will take a meeting. This will help our air quality and create high paying jobs.
- 13:35:29 From Michelle Decker : Great idea Scott - I had colleagues who helped rural grocery stores upgrade their cooling equipment through special financing tools - sounds similar.

13:36:07 From Jackie Melendez : We are working on the form.

13:36:09 From Karen Suarez : She's working on it Taylor not sure if you could hear her

13:36:16 From Taylor Varner : sorry, I couldn't!

13:36:21 From Taylor Varner : thank you!

13:36:26 From Scott Brovsky_UCR : @Michelle - if you have any leads in the IE, please let me know.

13:36:29 From Jackie Melendez : Thank you 😊

13:36:35 From Alison Schmitt : Please try this form:
https://docs.google.com/forms/d/e/1FAIpQLSei4WyjyCUSOPMjdOjIHluabOprBilg53wBUSMKj-RtTmaEgQ/viewform?usp=sf_link

13:37:15 From Taylor Varner : We can answer that one now! However, all of the questions are someone else's responses.

13:39:00 From Marek Gootman : Consideration for perspective on scale and criteria of ultimately sorting through project angles (versus the upcoming planning process): If implementation funding were evenly distributed among the 13 regions, all would get about \$38M total. Thinking about competitive distribution, the available range is more likely \$25M-\$55M. Impactful if targeted, but not necessarily transformative for multiple angles across the entire Inland Empire.

13:41:19 From Stacy Cumberbatch : Thank you for that context Marek, very helpful and lifts the importance of how can we amplify any funds and programs initiated/continued

13:42:28 From Josaline Cuesta : As a vital business support organization, we ask that you add your organization's name to our letter calling on Congress to preserve SSBCI's \$10 billion allocation. Help us ensure this proven, successful program can reach as many small businesses as possible.
<https://go.smallbusinessmajority.org/l/229072/2022-04-15/3fxz9s>

13:42:53 From Scott Brovsky_UCR : Agree - excellent point Marek.

13:45:25 From Andrea De Leon : Hi just wanted to say that our chamber is active in connecting school CTE teams with employers, manufacturers, logistics, restaurants and others to assure that the curriculum matches the needs of today's employers and the technologies they use. Thanks! Hope to talk with you soon, Jackie!
- Andrea De Leon, Executive Director, Fontana Chamber

13:45:53 From Laura James : Yes! Agree with Brovsky.

13:47:08 From Michelle Decker : If folks know great CTE teachers - Harbor Freight Tools is doing a prize for CTE teachers - look it up, very cool.

13:47:48 From Leslie Trainor : More information about next week's Inland Empire Workforce Development Summit can be found at www.rivcoworkforce.org. My contact info: Leslie Trainor, Riverside County Workforce Development ltrainor@rivco.org.

13:51:46 From Kara Crohn : Center for Sustainable Energy is a distributed workforce, entirely remote for now.... and I would like to hire more people from the I.E.. Please share our careers page. <https://energycenter.org/about-us/careers>. I will also likely be hiring another researcher for my team soon. kara.crohn@energycenter.org

13:54:24 From Marek Gootman : Points made about econ dev objectives are central considerations -- quality job creation and access. The plan requires strategies for growth of target sectors / industries. A challenge for most of the regions (including IE) is

a deficit in the availability of good or promising jobs that enable self-sufficiency and economic mobility, even when training and supports are in place. Terminology of "high road" currently relates to state-funded workforce partnerships, but econ dev transformation and evolution of value-add industries is a different focus.

- 13:55:00 From Marek Gootman : Influencing demand-side vs supply-side.
- 13:56:14 From Alison Schmitt : Ok! Project intake form is fixed. Thanks for your patience, all:
https://docs.google.com/forms/d/e/1FAIpQLSei4WyjyCUSOPMjdOjIHluabOprBilg53wBUSMKj-RtTmaEgQ/viewform?usp=sf_link
- 14:02:20 From Mike Stull : https://entre.csusb.edu/pdfs/SOERReport_2021_V11.pdf
- 14:02:37 From Kara Crohn : Thank you, Jackie! I need to drop. Happy to connect next week!
- 14:03:02 From Mike Stull : Also, we will be releasing a focused report on the State of Minority Entrepreneurship in the IE very soon!
- 14:04:50 From Beverly A Scott : Can you share/circulate the Chat Notes?
- 14:05:42 From Casey Dailey : Thanks Jackie and everyone for the great info today!
- 14:05:55 From ELAINE AHUMADA : Thanks so much!
- 14:06:01 From Pamela Deans : Thank you!